

ESSC Achieved Goals through Club Activities (Fall 2024)

SDG#	SDG/ESSC Goal	Activity	Organization	Activity
3	Good Health and Well-being	Volunteering for the Walk-the-Walk Marathon at Corniche Jeddah for Special Children	Help Center, Effat University, PACCE, National Volunteering Platform	The ESSC mentor participated in this event on 19.12.2024 and provided volunteering services to these special children to cheer them up and guide them both physically and psychologically to complete the special marathon arranged on Corniche Jeddah. This event promoted health and well-being for all ages.
4	Quality Education	Attended the 10th International Business and Finance Conference 2024	Effat College of Business, Effat University	The ESSC mentor was a part of the organizing committee of the conference held at Effat University on the 01.12.2024 and was responsible for sponsorship, industry collaborations as well as Chaired 1 session for paper presentations. The 10 ESSC members volunteered during the conference as organizers to help liaison various pre-, during, and pot-conference activities.
5	Gender Equality	Co-organized Event on "Smart Investing for Women"	Effat College of Business, Alinma Bank, BALINKA Corporate Training Company	The ESSC mentor and 15 female members helped organize, liaison and manage this training event held at the COB 313 on 04.11.2024 from 2:00 PM to 6:00 PM.
8	Decent Work and Economic Growth	Co-organized Event on "Smart Investing for Women" Attended the 10th International Business and Finance Conference 2024	Effat College of Business, Alinma Bank, BALINKA Corporate Training Company Effat College of Business, Effat University	The ESSC mentor and 15 female members helped organize, liaison and manage this training event held at the COB 313 on 04.11.2024 from 2:00 PM to 6:00 PM. This event encouraged economic growth by promoting smart investing. The ESSC mentor was a part of the organizing committee of the conference held at Effat University on the 01.12.2024 and was responsible for sponsorship, industry collaborations as well as Chaired 1 session for paper presentations. The 10 ESSC members volunteered during the conference as organizers to help liaison various pre-, during, and pot-conference activities. Thus promoting sustained, inclusive economic growth and productive employment.

		<p>19 business undergraduate students summer internship placements in various local and international companies.</p> <p>Inviting, Coordinating and supporting various support organizations during the 10th IBFC 2024.</p>	<p>ESSC, ECoB, MES, CDO</p> <p>ECoB, EU, ESSC, EBC</p>	<p>By providing students with internship opportunities, the program helps them gain practical experience and skills that are essential for their future careers. This aligns with the goal of promoting sustained, inclusive, and sustainable economic growth, full and productive employment, and decent work for all. Internships can lead to better job prospects and higher employability, contributing to economic growth by preparing a skilled workforce. Supporting the CDO in organizing these internships ensures that students receive guidance and resources to make the most of their work experience, further enhancing their education and professional development.</p> <p>Inviting, coordinating and supporting various incubators, accelerators, venture capitalists, shared office and workspaces organizations as well as angel investor networking firms together with SME commission to participate in the 10th IBFC 2024 and to evaluate student run businesses and well as evaluate new business ideas by students. They were all invited and managed by the ESSC and EBC collaborative efforts on the 01.12.2024. the following were invited and attended:</p> <ol style="list-style-type: none"> 1. Monsha'at 2. Nour Nouf Ventures 3. Kham Space 4. Oqal Angel Investors network 5. Community Jameel - ALJ <p>Thus, promoting entrepreneurship and job creation: Supporting student businesses and ideas foster innovation and economic growth, creating new job opportunities.</p>
9	Industry, Innovation, and Infrastructure	Attended the Saudi Intermobility Expo 2024	VistSaudi, ECoB, EU, ESSC	10 ESSC members attended the Saudi Intermobility Expo 2024 conference in Jeddah on the 11.11.2024. it Focused on sustainable industrialization and fostering innovation.

		Inviting, Coordinating and supporting various support organizations during the 10 th IBFC 2024.	ECoB, EU, ESSC, EBC	<p>Inviting, coordinating and supporting various incubators, accelerators, venture capitalists, shared office and workspaces organizations as well as angel investor networking firms together with SME commission to participate in the 10th IBFC 2024 and to evaluate student run businesses and well as evaluate new business ideas by students. They were all invited and managed by the ESSC and EBC collaborative efforts on the 01.12.2024. the following were invited and attended:</p> <ol style="list-style-type: none"> 1. Monsha'at 2. Nour Nouf Ventures 3. Kham Space 4. Oqal Angel Investors network 5. Community Jameel - ALJ <p>Thus, promoting entrepreneurship and job creation: Supporting student businesses and ideas foster innovation and economic growth, creating new job opportunities.</p>
10	Reduced Inequalities	Volunteering for the Walk-the-Walk Marathon at Corniche Jeddah for Special Children	Help Center, Effat University, PACCE, National Volunteering Platform	The ESSC mentor participated in this event on 19.12.2024 and provided volunteering services to these special children to cheer them up and guide them both physically and psychologically to complete the special marathon arranged on Corniche Jeddah. This event promoted health and well-being for all ages. Supports inclusion and reduces inequalities for special children.
11	Sustainable Cities and Communities	Attended the Saudi Intermobility Expo 2024	VistSaudi, ECoB, EU, ESSC	10 ESSC members attended the Saudi Intermobility Expo 2024 conference in Jeddah on the 11.11.2024. it Focused on sustainable industrialization and fostering innovation. Promotes sustainable urban development and mobility solutions.
13	Climate Action	Volunteering at Modon Tree Planting Volunteering Activity through the National	Modon, PACCE, ECoB, EU, NVP	The ESSC mentor along with 10 student members registered for this external volunteering activity through the NVP and it was the first event through EU and the NVP provided by PACCE. Together they planted trees around the industrial zone in Jeddah on 29.10.2024 from 11:00 am to 1:00 pm. This event was initiated,

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		Volunteering Platform (NVP)		organized and managed by Modon. Planting trees helps combat climate change by absorbing CO2.
15	Life on Land	Volunteering at Modon Tree Planting Volunteering Activity through the National Volunteering Platform (NVP)	Modon, PACCE, ECoB, EU, NVP	The ESSC mentor along with 10 student members registered for this external volunteering activity through the NVP and it was the first event through EU and the NVP provided by PACCE. Together they planted trees around the industrial zone in Jeddah on 29.10.2024 from 11:00 am to 1:00 pm. This event was initiated, organized and managed by Modon. Planting trees helps combat climate change by absorbing CO2. This activity promotes the sustainable use of terrestrial ecosystems and helps combat desertification.
17	Partnerships for the Goals	Various activities through multiple partnerships mentioned in SDG goals 3, 4, 5, 8, 9, 10, 11, 13, and 15.	Modon, Help Center, ECoB, PACCE, EU, NVP, ESSC, VistSaudi, BALINKA, Alinma Bank, Community Jameel – ALJ, Oqal AIN, Monsha'at, Nour Nouf VC, Kham Space.	The Student Sustainability Club's activities align with SDG 17 by fostering partnerships with various stakeholders, including educational institutions, businesses, and community organizations. These collaborations support goals like climate action, quality education, gender equality, and economic growth. Through these partnerships, the club contributes to a global effort towards sustainable development. All the partnering organizations have been mentioned earlier in various SDG goals.

Walk-the-Walk Marathon at Corniche Jeddah for Special Children: (SDGs 3, 10, 17)



On Thursday, December 19, 2024, the ESSC mentor and 2 students volunteered in the Help Center Walk-the-Walk Marathon arranged by the Help Center Jeddah and the National Volunteering Platform. It was an event for the children with Down Syndrome. The ESSC represented Effat university with various staff and mentors and students from various majors as well. They were divided into help support, health and well bring support and runner support teams. The Marathon took place at Jeddah Corniche Walk-way with 3 stops for breaks and refreshments started at 9:00 Am and ended at 11:00 AM with prize distribution ceremonies.

Volunteering in this event by the ESSC mentor and members fulfilled the following SDG goals:

1. SDG 3: Good Health and Well-being
2. SDG 10: Reduced Inequalities
3. SDG 17: Partnerships for the Goals

10th International Business and Finance Conference 2024: (SDGs 4, 8, 9, 17)

On Sunday, December 1, 2024 ESSC engaged in volunteering activity during the 10th IBFC 2024 at Effat University. The conference theme was linked to Humanizing Business and Finance. Visitors were informed about the SDGs, and the club and university's role in fulfilling these SDGs. The club members also managed the various incubators, accelerators, venture capitalists, shared office spaces, angel investors network organizations as well as the commission for the SMEs under the ministry. They acted as liaisons in escorting them, registering them, providing them with their allocated tables as well as taking them for surveys to meet various local student business start-ups as well as the student business idea generation exhibition. The various external entrepreneurs support organizations present at the event were:



1. Nour Nouf Ventures
2. Kham Space
3. Monsha'at
4. Community Jameel – Abdul Latif Jameel
5. Oqal Angel Investor Network

"Smart Investing for Women" Workshop by Alinma Bank X BALINKA: (SDGs 5, 8, 17)

On November 4th, 2024 from 2:00 pm to 6:00 PM, the ECoB in collaboration with Alinma Bank and BALINKA corporate training providers, hosted an event focusing on financial literacy for women in the Kingdom. This event was attended by the ESSC female members which included around 15 females out of the total 50 attendees and was also liaised by ESSC female volunteers. The event covered various forms of investing for short and long term and providing financial literacy for females that do not have a finance or accounting related background. This event was sponsored by Alinma Bank and was a success! It is a part of a series of 3 events per year provided by BALINKA. Soon we will be hosting more of these events targeted towards males, females and mass society for maximum financial literacy for better well being both financially and mentally.



Undergraduate students summer internship placements: (SDGs 8, 17)

The ESSC mentor extended invaluable support to the CDO manager in successfully placing business students from all majors into summer internships at the university. These internships spanned a diverse range of organizations, including banks, multinational corporations, and local companies, covering various fields of work. This initiative catered to students of multiple nationalities, enabling them to complete their required 300 hours of training. Remarkably, this effort often led to students receiving full-time employment offers from the same companies where they interned.



Inviting various support organizations during the 10th IBFC 2024 : (SDGs 8, 9, 17)



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them for surveys to meet various local student business start-ups as well as the student business idea generation exhibition. The various external entrepreneurs support organizations present at the event were:

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Saudi Intermobility Expo 2024: (SDGs 9, 11, 17)

10 ESSC members from the Effat Students Sustainability Club (ESSC) attended the Saudi Intermobility Expo 2024, held from November 11-13 at the Jeddah International Exhibition & Convention Center. They engaged with key themes aligned with SDG 9 (Industry, Innovation, and Infrastructure), SDG 11 (Sustainable Cities and Communities), and SDG 17 (Partnerships for the Goals). This event provided a crucial platform for students to network with industry leaders and explore cutting-edge innovations in transportation and mobility. Participating organizations included prominent names such as Makani Parking, Chainzone Technology, and Reda National Group. The presence of ESSC members underscored the importance of integrating sustainability into future mobility solutions and highlighted the role of young leaders in driving sustainable development initiatives.



Modon Tree Planting Volunteering Activity through the NVP: (SDGs 13, 15, 17)



On October 29, 2024, the ESSC mentor and ten students from the Effat Students Sustainability Club (ESSC) participated in the Modon Tree Planting initiative in Jeddah, held from 11 AM to 1 PM. Volunteering through the National Volunteer Program (NVP), they contributed to the city's greening efforts, aligning with the club's mission to promote environmental sustainability. Tree planting offers numerous benefits, including improving air quality, reducing urban heat islands, and enhancing biodiversity. It also helps in sequestering carbon dioxide, thus mitigating climate change. Their involvement not only supported local

ecological initiatives but also provided practical experience in community service and environmental stewardship. Each participant received NVP community service hours certificates, recognizing their dedication and contribution to this important cause. This initiative is closely linked with several Sustainable Development Goals (SDGs), particularly SDG 13 (Climate Action), SDG 15 (Life on Land), and SDG 11 (Sustainable Cities and Communities)