

# Study Plan

Foundation Year n Semester 1					
SEMESTER 1 - First 8 weeks			SEMESTER 1 - Second 8 weeks		
Course No.	Course Title	LECLAP CR	Course No.	Course Title	LECLAP CR
EEW 011	Beginner Writing Skills	4 4 6	EEW 012	Elementary Writing Skills	4 4 6
EER 021	Beginner Reading Skills	2 4 4	EER 022	Elementary Reading Skills	2 4 4
EELS 031	Beginner Listening & Speaking Skills	3 4 5	EELS 032	Elementary Listening & Speaking Skills	3 4 5
EECL 041	Beginner CALL Lab	0 2 1	EECL 042	Elementary CALL Lab	0 2 1
<b>TOTAL</b>		<b>16</b>	<b>TOTAL</b>		<b>16</b>

Foundation Year n Semester 2					
SEMESTER 2 - First 8 weeks			SEMESTER 2 - Second 8 weeks		
Course No.	Course Title	LECLAP CR	Course No.	Course Title	LECLAP CR
EEW 013	Intermediate Writing Skills	4 4 6	EEW 014	Upper Intermediate Writing Skills	4 4 6
EER 023	Intermediate Reading Skills	2 4 4	EER 024	Upper Intermediate Reading Skills	2 4 4
EELS 033	Intermediate Listening & Speaking Skills	3 4 5	EELS 034	Upper Intermediate Listening & Speaking Skills	3 4 5
EECL 043	Intermediate CALL Lab	0 2 1	EECL 044	Upper Intermediate CALL Lab	0 2 1
			EEOE 094	Optional Elective	0 0 0
<b>TOTAL</b>		<b>16</b>	<b>TOTAL</b>		<b>16</b>

Term 1					
Course No.	Course Title	Required or Elective	Pre-Requisite Courses	Credit Hours	Type of requirements (Institution, College or Department)
GMTH 181H	Math for Humanities	Required	None	3	GEP
GENG 131	Advanced English Language Skills & Critical Thinking	Required	None	3	GEP
GISL 121	Islam and Civil Society (Mandatory)	Required	None	3	GEP
GCS 181	Computer Applications	Required	None	3	GEP
DMCM 120	Comparative Mass Media	Required	None	3	DM&C
<b>Total Credit Hours</b>					<b>15</b>

Term 2					
Course No.	Course Title	Required or Elective	Pre-Requisite Courses	Credit Hours	Type of requirements (Institution, College or Department)
	English Language II	Required	GENG 131	3	GEP
GSEM 100	Research Seminar	Required	None	2	GEP
	Foreign Language I	Required	None	2	GEP
DMCW 210	Writing across the Media	Required	GENG 131	3	DM&C
DMCT 260	Web Development	Required	GCS 181	3	DM&C
DMCC 230	Digital Communication	Required	None	3	DM&C
<b>Total Credit Hours</b>					<b>16</b>

Term 3					
Course No.	Course Title	Required or Elective	Pre-Requisite Courses	Credit Hours	Type of requirements (Institution, College or Department)
	Foreign Language II	Required	None	2	GEP
	Physical & Environmental Sciences	Required	None	3	GEP
	Arabic Language	Required	None	3	GEP
GSTA 181	Introduction to Statistics	Required	None	3	GEP
DMCT 261	Principles of Graphics and Publishing Production	Required	GCS 181	3	DM&C
DMCR 340	Introduction to Modern & Contemporary Thought	Required	None	3	DM&C
<b>Total Credit Hours</b>					<b>17</b>

Term 4					
Course No.	Course Title	Required or Elective	Pre-Requisite Courses	Credit Hours	Type of requirements (Institution, College or Department)
	Creative Arts and Cultural Studies	Required	None	3	GEP
	Social Structure and Global Awareness 1	Required	None	3	GEP
DMCC 330	Communication Ethics	Required	DMCC 230	3	DM&C
DMCW 310	Creative Writing & Multimedia Storytelling	Required	GENG 131	3	DM&C
DMCT 262	Photography and Videography	Required	GCS 181	3	DM&C
DMCT 360	User Experience Design	Required	GCS 181	3	DM&C
<b>Total Credit Hours</b>					<b>18</b>

Term 5					
Course No.	Course Title	Required or Elective	Pre-Requisite Courses	Credit Hours	Type of requirements (Institution, College or Department)
GSEM 201	Research, Innovation and Intellectual Property	Required	None	3	GEP
	Social Structure and Global Awareness 2	Required	None	3	GEP
DMCW 311	Screenwriting	Required	GENG 131	3	DM&C
DMCM 320	Broadcast Journalism	Required	DMCM 120	3	DM&C
DMCK 350	Consumer Behaviour	Required	None	3	DM&C
		Required		3	DM&C
<b>Total Credit Hours</b>					<b>15</b>

Term 6					
Course No.	Course Title	Required or Elective	Pre-Requisite Courses	Credit Hours	Type of requirements (Institution, College or Department)
DMCC 331	Intercultural Communication	Required	None	3	DM&C
DMCW 312	Feature Writing and Creative Non-fiction	Required	GENG 131	3	DM&C
DMCM 321	Radio Production & Podcasting	Required	DMCM 120	3	DM&C
DMCC 332	Semiotics	Required	None	3	DM&C
DMCR 341	Diversity and Difference in Communication and Media	Required	None	3	DM&C
		Required		3	DM&C
<b>Total Credit Hours</b>					<b>15</b>

Summer Term					
Course No.	Course Title	Required or Elective	Pre-Requisite Courses	Credit Hours	Type of requirements (Institution, College or Department)
DMCI 480	Internship	Required	Program Approval	3	DM&C
<b>Total Credit Hours</b>					<b>3</b>

Term 7					
Course No.	Course Title	Required or Elective	Pre-Requisite Courses	Credit Hours	Type of requirements (Institution, College or Department)
DMCK 351	Digital Media Marketing	Required	DMCK 350	3	DM&C
DMCK 352	Principles of Project Management	Required	None	3	DM&C
DMCW 410	Editing & Publishing	Required	GENG 131	3	DM&C
DMCM 420	Media Critique	Required	DMCM 120	3	DM&C
DMCR 341	Technical Elective 1	Elective		3	DM&C
<b>Total Credit Hours</b>					<b>15</b>

Term 8					
Course No.	Course Title	Required or Elective	Pre-Requisite Courses	Credit Hours	Type of requirements (Institution, College or Department)
	Technical Elective 2	Elective		3	DM&C
DMCC 430	Professional Speaking	Required	None	3	DM&C
DMCK 450	Branding and Start-ups	Required	DMCK 350	3	DM&C
DMCP 490	Capstone	Required	Program Approval	3	DM&C
<b>Total Credit Hours</b>					<b>12</b>
<b>Total Degree Credit Hours</b>					<b>126</b>